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Financial Network and Contagion

Elliott, Golub, & Jackson

2014, AER

Conclusion

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Balance Sheet: An Example of Bank



Figure 2. A Stylized Balance Sheet for Bank i

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Balance Sheet: An Example of Bank

Assets:

- Outside assets: claims on nonfinancial entities, e.g. mortgages and commercial loans.
- In-network assets: claims on other banks, including interbank loans and exposures through derivatives.
- Liabilities:
 - Outside liabilities: to non-financial entities, e.g. depositors
 - In-network liabilities: to other banks
- Net worth: assets liabilities
- Links between balance sheets define a network.

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Contagion in Financial Network

- A shock to bank i's assets: $c_i \downarrow$
 - e.g. a drop in the value of real estate or in an industrial sector with bank loans
- A mild drop in $c_i \Rightarrow$ net worth $w_i \downarrow$
- A large drop in $c_i \Rightarrow$ net worth $w_i = 0 \Rightarrow \bar{p}_{ij} \downarrow$ (default)
 - Bank j may default, and so on
- Spill-over of initial shock can create a cascade of defaults.

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Research Questions

- Role of financial network
 - Diversifying firms' risk exposures
 - Creating channels of contagion
 - Literature: Allen and Gale (2000); Gai, Haldane, and Kapadia (2011)
- Central questions
 - 1. What are the reasons for the growing inter-connectedness of the financial system?
 - 2. Do more connections tend to amplify or dampen systemic shocks?
 - 3. Does the structure of the network matter?
 - 4. What structural features are relevant for setting policy?
- This paper:
 - Focus on Q2, taken network structure as given



Figure: Ownership Structure (Example)

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Ownership Structure

• Cross-holding: matrix C

- C_{ij}: fraction of firm j owned by firm i
- $C_{ii} = 0$: a firm does not 'cross' own itself
- diagonal entries of the matrix C defined to be 0
- Private-ownership: matrix \hat{C}
 - $\hat{C}_{ii} = 1 \sum_{j} C_{ji}$: fraction of firm i owned by outsiders
 - off-diagonal entries of the matrix \hat{C} defined to be 0
- Asset (business):
 - p_k : present value of asset k
 - D_{ik}: fraction of asset k 'directly' owned by firm i

Claim

Book value:

$$V_i = \sum_k D_{ik} p_i + \sum_j C_{ij} V_j \tag{1}$$

or in matrix form:

$$V = (I - C)^{-1} D p$$
 (2)

where *I*: identity matrix; *C*: matrix of cross-holding; *p*: vector of asset value; *D*: matrix of direct ownership

Adjustment for double-counting, value to private owner

$$v_i = \hat{C}_{ii} V_i \tag{3}$$

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or in matrix form:

$$v = \underbrace{\hat{C}(I-C)^{-1}}_{\equiv A} Dp \tag{4}$$

Example

• Cross-holding:
$$C = \begin{bmatrix} 0 & 1/2 \\ 1/2 & 0 \end{bmatrix}$$

• External-holding: $\hat{C} = \begin{bmatrix} 1/2 & 0 \\ 0 & 1/2 \end{bmatrix}$
• Dependency matrix: $A \equiv \hat{C}(I - C)^{-1} = \begin{bmatrix} 2/3 & 1/3 \\ 1/3 & 2/3 \end{bmatrix}$

• Figure:



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Example

- What happens when project operated by firm 1 generate \$ 1 ?
- Round 1:
 - External owner of firm 1 gets 0.5
 - Firm 2 gets 0.5
- Round 2:
 - External owner of firm 2 gets 0.5*0.5 = 0.25
 - Firm 1 gets 0.5*0.5 = 0.25
- Round 3:
 - External owner of firm 1 gets 0.5*0.5*0.5 = 0.125
 - Firm 2 gets 0.5*0.5*0.5 = 0.125
- ...
- Eventually,
 - External owner of firm 1 gets 2/3
 - External owner of firm 2 gets 1/3

Conclusion

Amplification: Discontinuity

Failure cost

$$b_i(v_i) = \begin{cases} \beta_i(p), & \text{if } v_i < \underline{v}_i \\ 0, & \text{otherwise} \end{cases}$$
(5)

With failures,

$$v = A[Dp - b(v)] \tag{6}$$

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• Example: proportional liquidation cost

$$b_i(v_i) = \begin{cases} \lambda_i p_i, & \text{if } v_i < \underline{v}_i \\ 0, & \text{otherwise} \end{cases}$$
(7)

- Equilibrium multiplicity
 - Standard story of self-fulfilling bank runs
 - Interdependence of the values of the organizations

Aside: Equilibria refinement

- Best-case equilibrium
 - · Focus on equilibrium with fewest failing firms
 - Not consider multiplicity due to coordination failures
 - Consider multiplicity due to interdependency between firms
- Algorithm to find best-case equilibrium
 - Step 1: assume no firm fails
 - see if an equilibrium exist
 - if not, go to step 2
 - Step 2: assume firm with lowest value in iteration step 1 fails
 - see if all other firms can survive
 - if not, go to step 3
 - Step 3: assume two firms with lowest value in iteration step 2 fail
 - see if all other firms can survive
 - if not, go to step 4

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Amplification: Three stages

- First failure
 - (Asset of) some firm hit by a shock and fails
- Local contagion
 - Some others firms exposed to this failing firms fail
- Wider propagation
 - Network propagates the effect

Amplification: Two Ingredients

- Diversification
 - How many other firms a firm hold
 - Random network G:

$$Pr(G_{ij}) = d/(n-1)$$

- d = expected level of diversification
- Integration
 - · How much of a firm is cross-held by other firms
 - Fraction c is evenly split among cross-holders
 - Fraction 1-c is held by outsider (private-investor)
 - c = level of integration
- Calibration:

$$C_{ij} = \frac{cG_{ij}}{d_j} \tag{8}$$

where d_i is realized level of diversification of a firm

$$\hat{C}_{ii} = 1 - c \tag{9}$$

Example

Asset

• One asset associated with one firm: D = identity matrix

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- p = 1 for all firms initially
- Value of firms: v = Ap = A1
- Value
 - Threshold value: $\underline{v}_i = \theta v_i$
 - Failure cost = losing all the value
- Shock to economy:
 - *p_i* = 0 for one i

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Effect of Diversification

Panel A. Effects of diversification: the percentage of organizations failing as a function of expected degree for $\theta = 0.93$ (c = 0.5, n = 100)



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Effect of Diversification



FIGURE 3. EXAMPLE RANDOM NETWORKS (*Plotted here with undirected edges*) FOR DIFFERENT LEVELS OF DIVERSIFICATION

- Low d
 - disconnected majority survive
 - shocked firm and its holders fail
- High d
 - connectedness of the network lowers the chance of contagion
 - cross-holders of shocked firm can survive

Effect of Integration



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Trade-offs: Diversification and Integration

Three Stages	Integration	Diversification
Initial Failure	\downarrow	
Local Contagion	\uparrow	\downarrow
Wider Propagation		1

Summary

- Financial network + discontinuity in values \rightarrow cascading defaults
 - Simple framework of cross-holdings: Eisenberg and Noe (2011, MS), w/o bankruptcy cost
- Double-edged nature of connectivity: risk sharing vs. spread of shocks
 - Allen and Gale (2000): stylized network structures with analytical analysis (complete vs. pairs vs. cycles)
 - Gai, Haldane, and Kapadia (2011): richer variety of network structures with numerical analysis
- Review literature: Glasserman and Young (2016, JEL) etc.